

Derek J. Wakefield

September 2024

217c Tarbutton Hall
Department of Political Science
Emory University

(404) 727-6572
djwakef(at)emory.edu
www.derekwakefield.com

EMPLOYMENT

2023- **Postdoctoral Fellow**, Department of Political Science, Emory University

Faculty Sponsor: Bernard Fraga

EDUCATION

2023 Ph.D. in Politics and Social Policy, **Princeton University**

Dissertation: *Misengaged, Not Disengaged: How Campaigns Persuade Latino Voters with Economic Messaging*

Committee: Tali Mendelberg (chair), LaFleur Stephens-Dougan, Ismail White, Michael Jones-Correa (University of Pennsylvania)

2016 B.A. in Political Science (major) and Feminist Studies (minor), **University of California Santa Barbara**

Graduated with High Honors and Distinction

Honors Thesis: *Understanding Latino Politics in Austin, Texas.*

Advisors: Pei-te Lien, Lorraine McDonnell, Volker Welter

RESEARCH

Topics of Interest

Latino politics, American politics, political behavior, race and ethnic politics, political psychology, political communication, experiments, surveys, mixed methods

Working Papers

Wakefield, Derek. "It's the Economy: The Effect of Economic Policy Appeals on Latino Independents." Invited to Revise and Resubmit at Political Behavior.

Wakefield, Derek, Bernard Fraga, and Colin Fisk. “Partisan Change with Generational Turnover: Latino Party Identification from 1989-2022.” Under Review at Journal of Race and Ethnic Politics.

Valenzuela, Ali, **Derek Wakefield**, and Chris Flores. “Who’s Targeting Latinos? How Democrats and Republicans Use Latino Identity Cues in Televised Campaign Ads from 2000-2016”

Wakefield, Derek. “How the Young Lords Represent a Radical Latino Panethnic Identity”

Brown-Weinstock, Rachel, and **Derek Wakefield**. “The Racist Card: Denial of Racism as a Conservative Counterstrategy”

Works in Progress

Alex Flores, Guadalupe Madrigal, and **Derek Wakefield**. “The Informational and Symbolic Effects of Spanish-Language Campaign Appeals”

Alex Frydman, Alejandro Flores, and **Derek Wakefield**. “Interviews with Latine Students About Partisan Politics and Ideology”

HONORS AND AWARDS

- 2023 Honorable Mention, MPSA Latino Politics Caucus Best Graduate Student Paper Award
- 2020 Princeton University Teaching Award (awarded to Politics Ph.D. students who made a “significant and exceptional contribution to undergraduate teaching”)

GRANTS AND FELLOWSHIPS

- 2022 Princeton Research in Experimental Social Science (PRESS) Student Grant, \$1500
- 2021 PRESS Student Grant, \$1500
- Mamdouha S. Bobst Multi-Center Dissertation Grant, \$3400
- Center for the Study of Democratic Politics (CSDP) Dissertation Grant, \$5000
- 2019 PRESS Student Grant, \$1000

PRESENTATIONS AND INVITED TALKS

- 2024 American Political Science Association, presented one poster
- Mobilizing Low Propensity Voters Conference at University of Houston, presented one

paper

Western Political Science Association, presented one paper

Midwestern Political Science Association, presented one paper

Symposium on Immigration, Race and Ethnicity (SPIRE) at Yale University, presented one paper

2023 American Political Science Association, presented two papers

Western Political Science Association, presented two papers

Midwestern Political Science Association, presented two papers

The Politics of Race, Immigration, and Ethnicity Consortium (PRIEC) at Arizona State University, January 20, 2023, presented one paper

2022 University of Missouri, S. Truman Research group for Immigration Political Economy (STRIPE), November 15, 2022, presented one paper

Indiana University at Bloomington, American Politics Workshop, November 1, 2022, presented one paper

Western Political Science Association, presented two papers

Midwestern Political Science Association, presented two papers

2018 American Political Science Association, Latino Caucus, presented one poster project

Other Presentations

2024 “Introduction to R” for the APSA Committee on the Status of Graduate Students

2018-2023 American Politics Graduate Research Seminar, Princeton University

2020-2022 “Experiments 101: How to Run a Survey Experiment” for PRESS

2019-2021 “Conjoint Experiments in Qualtrics” for PRESS

2019-2021 Princeton Research in Experimental Social Science (PRESS) Workshop

OTHER ACADEMIC EXPERIENCE

- 2021-2023 Graduate Consultant of Princeton Research in Experimental Social Science
- 2017-2021 Graduate Coordinator of Princeton Research in Experimental Social Science
- 2017-2019 Research Assistant for Ali Valenzuela

TEACHING

Emory University

- 2024 POL 394/585: Introduction to Data Analysis using R (undergraduate and graduate), instructor of record
- 2023 POL 533: Latinx Politics (undergraduate), co-instructor with Professor Bernard Fraga

Princeton University

- 2022 POL 535: The Presidency and the Executive (undergraduate), TA for Dr. Lauren Wright
- 2021 POL 506: Qualitative Methods (graduate), TA for Professor Layna Mosley
- 2020 POL 220: Introduction to American Politics (undergraduate), head TA for Dr. Sarah Staszak
- POL 220: Introduction to American Politics (undergraduate), head TA for Professor Paul Frymer. *Received the University Teaching Award this semester.*
- 2019 POL 981: Junior Paper Workshops (undergraduate), TA for Professor LaFleur Stephens-Dougan (race and ethnic politics) and Dr. Joanna Wuest (law and civil rights)

SKILLS

Technical: R, RMarkdown, LaTeX, Git, Qualtrics

Languages: English – Native speaker
Spanish – Proficient

Quantitative: Large-N datasets, surveys, experiments

Qualitative: Interviews, participant observation, historical analysis

SERVICE

- 2024- Serving as Secretary of the Midwestern Political Science Association Latina/o Caucus
- 2019 Co-founded Students of Color and Allies to cultivate a social space and support network for students of color and white allies at Princeton
- 2018 Served as Graduate Representative for the Politics Department
- 2017-2019 Served as Politics Graduate Representative for the Princeton Office of Diversity, Equity, and Inclusion